Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1(c). Se	ee Instruction 1	U.																		
Name and Address of Reporting Person*     Gaubert Michael						2. Issuer Name <b>and</b> Ticker or Trading Symbol Asset Entities Inc. [ ASST ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>Guadori Michael</u>														1	Direc		<b>√</b>	10% O		
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)								1	belov	er (give title v)		Other (: below)	specify	
(Last) (First) (Middle) C/O ASSET ENTITIES INC.						09/05/2024								Executive Chairman						
100 CRESCENT CT, 7TH FLOOR						4. If Amondment, Date of Original Filed (Month/Day/Marx)								6 Individual or Joint/Croup Filing (Chook Applicable						
(Street)					4. 11 /	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)						
DALLAS TX 75201			5201		<u></u>								Form	Form filed by One Reporting Person						
														Form filed by More than One Reporting						
(City)	(Sta	ate) (Z	Zip)			Person														
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transaction					Execution Date,			3. A. Securities Acquired (A) of Transaction Code (Instr. 8)			ed (A) or tr. 3. 4 and	and 5) Securities Beneficially Owned Following				7. Nature of Indirect				
(Month/Day											,			d Following   (I) (		(Instr. 4)	Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class B Common Stock 09/05/202					)24				S		15,033	D	\$2.21	77(1)	30,067			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
(e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)			Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate Exer ration C nth/Day/		Secu Unde Deriv	unt of rities rlying ative rity (Instr. 4)	Der Sec (Ins	rice of vative urity Securities Beneficial Owned Following Reported Transactic (Instr. 4)		Own Forn Direc or In (I) (Ir	0. Dwnership orm: Direct (D) r Indirect ) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exer	cisable	Expiration Date	Title	Amount or Number of Shares							

## **Explanation of Responses:**

1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$2.17 to \$2.2901, inclusive. The reporting person undertakes to provide to Asset Entities Inc., any security holder of Asset Entities Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote to this Form 4.

> /s/ Michael Gaubert 09/06/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.