



Message from the CEO

Welcome to Asset Entities.

At Asset Entities, we understand the capabilities and limitations of social platforms as well as how they will shape the way future generations absorb information and communicate.

Here, our primary goal is to introduce social communities to companies, groups, and individuals who already participate in social media.

When we started our company in 2020, it was with a passionate purpose and collective drive to empower and educate Generation Z'ers. Since then, our journey has taken us to new heights as we searched for a means to build a community with this generation's interests in mind.

Over that period, we believe Discord has proven to have tools and features which may allow us to develop communities that encourage Gen Z and other members to feel welcome and safe while finding the information that they seek.

We therefore developed our "AE.360.DDM, Design Develop Manage" service, or "AE.360.DDM", suite of services for individuals and companies seeking to create a server on Discord for Gen Z and others looking for alternatives to other social media. Since November 2021, we have begun working with various communities on how to better manage their presence on Discord and have designed Discord servers for businesses and celebrities. We believe our brand is primed to bring businesses and brands into this social community paradigm. Now is the time for brands and businesses to move to a platform where they can control the conversation and develop a closer relationship to their consumers.

We at Asset Entities are therefore proud to offer our suite of services at AE360DDM.COM.

Combined with our "Social influencer Network" ("S.i.N.") in the creation and development of new social media and marketing campaigns, we believe that our business has a scalable and sustainable business model and that our competitive strengths position us favorably in each aspect of our business.

/s/ Arshia Sarkhani

Arshia Sarkhani

Chief Executive Officer and President