



## Asset Entities Announces Filing of S-3 Shelf Registration Statement

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DALLAS, April 16, 2024 (GLOBE NEWSWIRE) -- **Asset Entities Inc. ("Asset Entities" or "the Company") (NASDAQ: ASST)**, a provider of digital marketing and content delivery services across Discord and other social media platforms, and Ternary Payment Platform company, which just over a year ago became the first sub-Discord technology company to go public on Nasdaq, announces that it has filed a Form S-3 shelf registration statement (the "S-3") with the U.S. Securities and Exchange Commission ("SEC").

Once the registration statement becomes effective, Asset Entities may offer to the public from time to time, in one or more offerings, shares of class B common stock, preferred stock, debt securities, warrants, subscription rights, and units up to a total aggregate offering amount of \$100,000,000. The securities will be offered at prices and on terms to be determined at the time of any such offering. The specifics of any potential future offerings, along with the use of proceeds of any such securities offered by Asset Entities, would be described in detail in a prospectus supplement at the time of any such offering. However, Asset Entities is not selling any securities from the shelf registration statement at this time. Asset Entities believes that a shelf registration on Form S-3 will provide greater flexibility to raise capital in the future.

Our registration statement on Form S-3 has not yet been declared effective by the SEC. The securities described in it may not be sold and offers to buy may not be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the securities in any state or other jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or other jurisdiction.

### About Asset Entities, Inc.

Asset Entities Inc. is a technology company providing social media marketing, management, and content delivery across Discord, TikTok, Instagram, Twitter, YouTube, and other social media platforms. Asset Entities is believed to be the first publicly traded Company based on the Discord platform, where it hosts some of Discord's largest social community-based education and entertainment servers. The Company's AE.360.DDM suite of services is believed to be the first of its kind for the Design, Development, and Management of Discord community servers. Asset Entities' initial AE.360.DDM customers have included businesses and celebrities. The Company also has its Ternary payment platform that is a Stripe-verified partner and CRM for Discord communities. The Company's Social Influencer Network (SiN) service offers white-label marketing, content creation, content management, TikTok promotions, and TikTok consulting to clients in all industries and markets. The Company's SiN influencers can increase the social media reach of client Discord servers and drives traffic to their businesses. Learn more at [assetentities.com](https://assetentities.com), [ternarydev.com](https://ternarydev.com) and [ae360ddm.com](https://ae360ddm.com), and follow the Company on Twitter at \$ASST and @assetentities.

### Important Cautions Regarding Forward-Looking Statements

This press release contains forward-looking statements. In addition, from time to time, representatives of the Company may make forward-looking statements orally or in writing. These forward-looking statements are based on expectations and projections about future events, which are derived from the information currently available to the Company. Such forward-looking statements relate to future events or the Company's future performance, including its financial performance and projections, growth in revenue and earnings, and business prospects and opportunities. Forward-looking statements can be identified by those statements that are not historical in nature, particularly those that use terminology such as "may," "should," "expects," "anticipates," "contemplates," "estimates," "believes," "plans," "projected," "predicts," "potential," or "hopes" or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors including those that are described in the section titled "Risk Factors" in the Company's periodic reports which are filed with the Securities and Exchange Commission. These and other factors may cause the Company's actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake any responsibility to update the forward-looking statements in this release, except in accordance with applicable law.

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